

Child Health in Sandwell



What's Going Well?

- Coverage of Dtap/IPV/Hib Vaccinations at 2 years, and vaccinations of children in care are above national averages.
- Our percentage of children who are not in Training, Employment or Education is lower than the England average.



What's Not Going Well?

- Child Poverty is very high (25.6% - significantly higher than the England average)
- Child obesity is too high (28% in Year 6 - significantly higher than the England average)
- High rates Social, Emotional and Mental Health Needs in Secondary School Population (3.26% significantly higher than the England average)



Mental and Emotional Wellbeing

- Hospital admissions caused by unintentional and deliberate injuries (aged 15-24 years) is better than national average.
- Hospital admissions for mental health conditions and self harm are similar and better than national averages respectively.



Public Health Services and Programmes

Pregnancy and Early Years

- Early Years Transformation Academy – developing overarching joint commissioning plan.
- Changes Antenatal Parenting Programme – delivered through Children's Centres
- Healthy Pregnancy campaigns and services, including on-line information, pregnancy magazine, access to smoking cessation support
- Breastfeeding Peer Support Service



Public Health Services and Programmes

- Health Visiting Service
- Best Start Service – Intensive Support for Vulnerable Families
- School Readiness campaign, ‘Ready Steady’ Magazines, -
- particular focus on supporting early language development and skills for independence
- Changes Parenting Courses – Early Years, Primary and Secondary versions.



Public Health Services and Programmes

Targeted Work

- Commission Brook - provide targeted group programmes and 1-1 work on healthy relationships
- Commission Young people's drug and alcohol services from Sandwell Children's Trust.
- Working with the Youth Offending Service to develop workshops for parents on digital safety.
- Working with the Special School Headteachers' Network to develop health improvement projects for children with additional needs.



Case Study 1: Emotional Health and Wellbeing The Wellbeing Chartermark

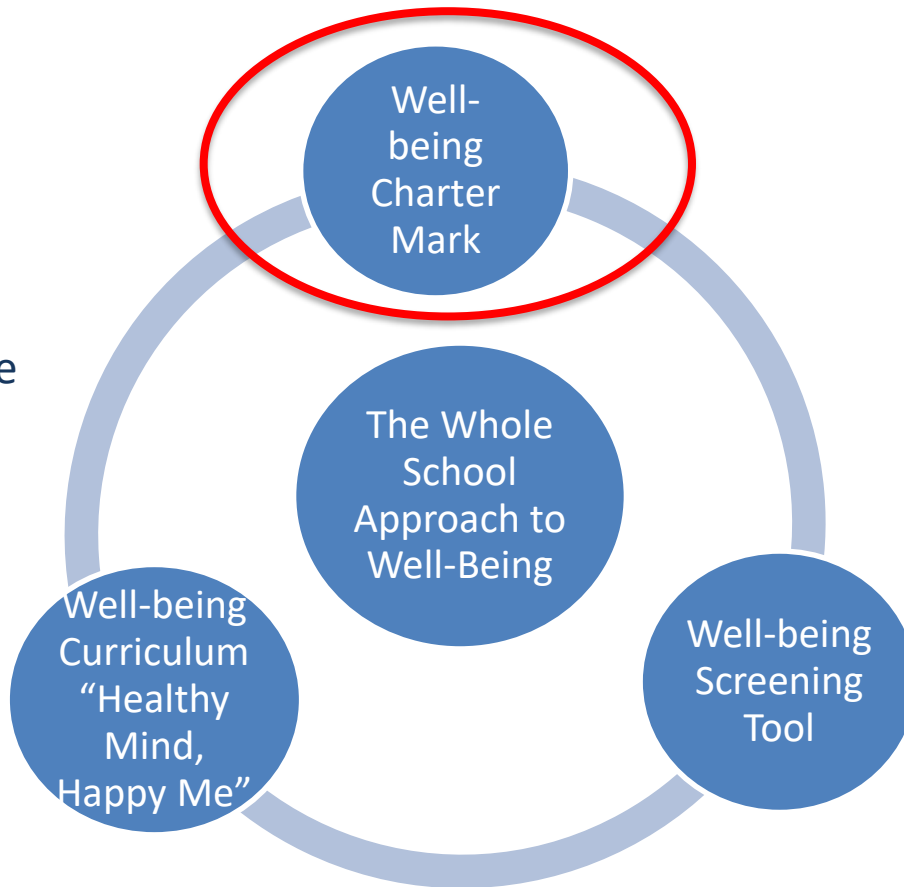


Sandwell's Whole School Approach to Well-being



Inclusion Support
Sandwell: A multi-professional support service within the Education directorate

3 year project, offered to all Sandwell Schools

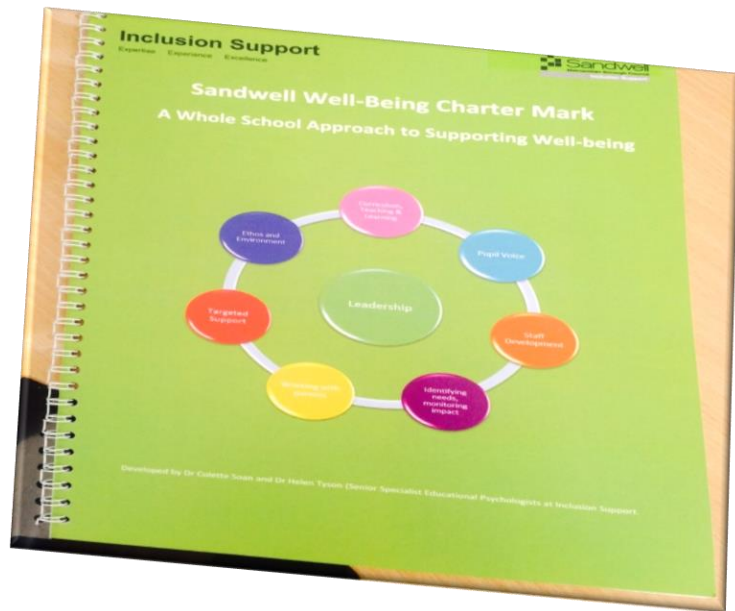


Led by Dr Helen Tyson & Dr Colette Soan: Senior Specialist Educational Psychologists and supported by 4 Research Psychologists

Commissioner: Sarah Farmer, Sandwell Public Health



Case Study 1: The Well Being Charter Mark



- Schools supported through a process of enquiry, reflection, action planning and review. (Action Research).
- Data collected by the research psychologists exploring the 8 key areas.
- Multiple methods: Hard data, staff questionnaire, pupil and parent focus groups.
- Exploring multiple perspectives: Pupils, parents & staff
- Evidence-informed questions: informed by the ten element map of mental health (Donald & O'Hara, 1998)
- Data generated mapped against the 8 key areas.
- Baseline, action planning, review, award.
- 3 yearly follow up



Case Study 1: Emotional Health and Wellbeing outcomes

- An excellent level of engagement – 76% - 93/122
- Schools ‘own’ development plans
- Network of EHWB Leads in Schools
- Established a wellbeing baseline for Primary School population.



Case Study 2:

Period Poverty #GirlCodeSandwell



49%

of girls in the UK have
missed an entire day of
school because of their
period



What is Period Poverty?

10%

OF GIRLS HAVE BEEN UNABLE TO AFFORD SANITARY PRODUCTS

1 IN 7

GIRLS HAVE ALSO STRUGGLED TO AFFORD SANITARY WEAR.

1 IN 7

GIRLS HAVE HAD TO ASK TO BORROW SANITARY WEAR FROM A FRIEND DUE TO AFFORDABILITY ISSUES.

12%

OF GIRLS HAVE HAD TO IMPROVISE SANITARY WEAR DUE TO AFFORDABILITY ISSUES.

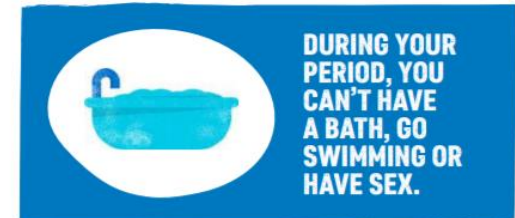
1 IN 5

GIRLS HAVE CHANGED TO A LESS SUITABLE SANITARY PRODUCT DUE TO COST.



Period Poverty – The Toxic Trio

1. The cost of sanitary products
2. A lack of education about periods
3. Shame, stigma and taboo



1 IN 4
GIRLS AND YOUNG WOMEN ACROSS THE UK SAID THEY FELT UNPREPARED FOR THE START OF THEIR PERIOD AND ONE IN SEVEN SAID THEY DIDN'T KNOW WHAT WAS HAPPENING.
Plan International UK Survey July 2017



48% of girls in the UK feel embarrassed by their period



49% of girls in the UK have missed an entire day of school because of their period



The Sandwell Picture

#GirlCodeSandwell

Our Aim: To provide free products to those who need them, and improve menstrual health education and awareness.

- Products
- Education & training
- Social action – Stand with girls



The Sandwell Picture

#GirlCodeSandwell

Total number of secondary schools establishments: **25**

(inc special schools, UTC, SCS, Sandwell College, STEPS)

- 52% have access to free products (n= 13)
- 16% awaiting date for delivery (n= 4)
- 32% have not responded (n= 8)

Upcoming activity (2019/20 academic year)

- Continue to distribute product box's
- Supporting schools to access government scheme
- School social action projects
- Stand With Girls workshops in partnership with Plan UK
- Training for school staff in partnership with Heygirls



The Sandwell Picture Community

Our Aim: To provide free products to those who need them, and improve menstrual health education and awareness.

Out of hours provision:

- Frontline services
- Community venues
- 'Trusted Adults'

Models:

- P-Card scheme
- Donation & collection points
- Integrated within services

Upcoming activity:

- Key focus for summer
- Test models
- Consult with stakeholders



In partnership with



Department for
Work and Pensions



Case Study 3: SHAPE



Case Study 3: SHAPE

Introduction

- SHAPE Programme has been in operation since December 2014
- Corporate child's voice initiative
- Strategic Lead from Council is Lisa McNally, Director of Public Health
- Governed by SHAPE Strategic Board consisting of Council and partner agencies



Case Study 3: SHAPE Topics Covered

Staying Safe:

- Bullying
- CSE
- Knife Crime
- Online Safety
- Stranger Awareness
- Road Safety

Being Healthy:

- Importance of physical activity
- Healthy Food
- Mental health and wellbeing
- Coping with Stress and relationships
- Obesity

Enjoying & Achieving:

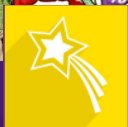
- Activity provision during holidays
- School improvements
- Support needs in school i.e. school nurse, careers advisor

Making a Positive Contribution:

- Effective communication methods
- School Councils
- SHAPE Youth Forum

Economic Wellbeing:

- Future improvements to Sandwell
- Independent living
- Using money efficiently
- Careers and apprenticeships
- Transport



Case Study 3: SHAPE

- **By March 2019, SHAPE had engaged with 27.409 which is approximately 25% of the population of 0-25 year olds**
- **54% of Primary Schools and 94% of Secondary Schools, 57% of pupil referral units and special schools**



Case Study 3: SHAPE

17,000	SHAPE Youth Festival
3,847	Make Your Mark
2,369	Responses to consultation surveys
1,620	Anti-Bullying Roadshow
1,500	SHAPE Your Talent show
465	School conferences
200	Sandwell Community School (PRUs) & Alternative Education Providers
100	National Youth Takeover Challenge
32	Young Carers
160	Clickwise Programme (Parents and children)
50	SHAPE Youth Forum
66	UKYP Elections



Case Study 3: SHAPE Example Events

SHAPE your talent

- Children and young people have the opportunity to showcase their talents in music, dance and entertainment

SHAPE Youth Festival

- Providers have the opportunity to showcase their services to families for children and young people to increase take up of youth provision during holiday periods

Anti-bullying Roadshow

- Roadshow for primary and secondary school children with SHAPE, youth Services and the Police linked to anti bullying alliances themes to raise awareness of issues with bullying and help schools to tackle these.



Positive Feedback – Children and Young People

"I have learned that SHAPE is a great place"

"Awesome- let's do it again!"

"Very positive event – need more like this"

"You did a very good job of entertaining us, I wouldn't change anything"



"I HAVE LEARNT ABOUT BUSINESS"

"It was a brilliant experience"

I recommend this to all primary schools as I had an amazing time and would like to come again

"I have learnt not to judge a book by it's cover"

"I have learned about safety, health and education"

"It was well planned and fun"

"GREAT, VERY INSPIRING"

"I thought it was really good, I've learnt a lot thank you for using your time on us"

I LOVED HOW IT WAS INTERACTIVE

"I have learned what innovation means"

"I have learnt about grooming and what can be done to protect us"

"I have learnt that there are lots of opportunities to help young people"

"Your brilliant!"

"I think it has been the greatest day of my Life"

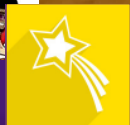
"I have learnt about my voice being heard"

SHAPE Awards

Home Symposium Awards – Voted by the
Public (2017)

SHAPE Programme – Supporting Communities
Solomon Livingstone – Overcoming Barriers

Gold Award from Children’s Commissioner
for National Takeover Challenge (2015)



SHAPE Awards

British Youth Council Awards



SHAPE Awards

Police Crime Commissioner's Outstanding Citizen Award
Adam Shaikh, Chair of SHAPE Youth Forum (2018)

Police and Community Inspirational Award
Neesha Patel and Tariq Karin for SHAPE (2018)

